

Course Schedule Information

Course Code／時間割コード	881131
Semester／開講区分(開講学期)	Spring and Summer Term
Day and Period／曜日・時間	Wed4
Course Name (Japanese)／開講科目名	イノベーションの管理と変遷
Room／教室	
Course Name／開講科目名(英)	Managing Innovation and Change
Capacity／定員	0
Course Numbering Code／ナンバリング	88INES9U100
Required/Optional／必修・選択	三森八重子 先生担当科目
Credits／単位数	2.0
Student Year／年次	1,2,3,4,5,6
Field／分野	
Instructor／担当教員	KONDO Sachihiko,三森 八重子

[List of Instructor\(s\)](#)

Detailed Syllabus Information

Course Name／講義題目	Managing Innovation and Change
Language of the Course／開講言語	English
Type of Class／授業形態	Lecture Subject
Course Objective／授業の目的と概要	Students will understand innovation, and adopt the right attitude to promote innovation 1. Students will be able to cite three examples of innovation. 2. Students will be able to cite three different types of innovation. 3. Students will be able to cite three different models of innovation. 4. Students will be able to cite three prominent entrepreneurs. 5. Students will be able to explain the differences between venture companies and big firms. 6. Students will be able to explain how Triple Helix contributes to innovation creation. 7. Students will be able to explain the ecosystem of a cluster. 8. Students will be able to recognize the differences between A-firms and J-firms. 9. Students will be able to explain how IP contributes to innovation creation.
Learning Goals／学習目標	
Requirement / Prerequisite／履修条件・受講条件	
Class Plan／授業計画	<p>Title:Introduction</p> <p>1st What is innovation? Instructor :</p> <p>Title:Types & Models of Innovation</p> <p>2nd Incremental vs. Disruptive innovation, Linear, Technology Push, Market Pull, Closed Innovation, Open Innovation Instructor : Title:Innovation Policy</p> <p>3rd IHow are innovation policies compiled? Who are in charge of innovation policies? How are innovation policies implemented? Instructor : Title:Entrepreneur & Entrepreneurship</p> <p>4th Who are entrepreneurs? What is entrepreneurship? Instructor : Title:Big Corporation</p> <p>5th What are big corporation? How do big corporations contribute to innovation creation? Instructor : Title:Venture Companies & VC</p> <p>6th What is a venture company? What is a VC? How does VC work? Instructor : Title:Guest Speaker</p> <p>7th Guest Speaker (under negotiation) Instructor :</p>

- 8th** Title:Funding agencies
What are funding agencies? How do funding agencies work?
Instructor :
Title:Triple Helix
- 9th** Industry-academy-govt. collaboration
Instructor :
Title:Cluster
- 10th** What is a cluster? What is the Silicon Valley Ecosystem?
Instructor :
Title:J-Firm, A-Firm
- 11th** Differences between Japanese firms & American firms
Instructor :
Title:IPR
- 12th** What is IPR? How does IP contribute to innovation creation?
Instructor :
Title:Service Innovation
- 13th** What is service innovation?
Instructor :
Title:Social Innovation
- 14th** What is social innovation?
Instructor :
Title:Course Review
- 15th** Course Review
Instructor :

Independent Study Outside of Class／授業外における学習

Textbooks／教科書・教材

Reference／参考文献

Grading Policy／成績評価

Other Remarks／コメント

Special Note／特記事項

Office Hour／オフィスアワー

Keywords／キーワード

Messages to Prospective Students／受講生へのメッセージ

(1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week.

"Innovation and Entrepreneurship" By Peter F. Drucker, Harvard Business School Press
2006/5/9
"Innovator's Dilemma" by Clayton M. Christensen (Harvard Business School Press) 1997
"Open Innovation" by Henry Chesbrough (Harvard Business School Press) 2006/9/30
"Reverse Innovation" by Vijay Govindarajan and Chris Trimble (Harvard Business Review Press) 2012/4/10
"Triple Helix University-Industry-Government Innovation in Action" by Henry Etzkowitz (Routledge)

Active participation to class discussions 20%, Report 40%, Presentation 40%

during lunch time of the lecture day

Innovation, entrepreneurs, start-up, IPR, Triple Helix

Instructor(s)

Instructor Name／教員 氏名	Name (hiragana)／ふりがな	Affiliation, Title, Course／所属・職名・講座名	Office／居室	Extension／内線	Fax／FAX	E-mail／e-mail
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No data found

Cautions for Students